

GO MOM![®]
Schedule. Organize. Grow.[®]



Media Kit

Molly Gold has been active in the Mom Market for 10 years as an innovative product maker and nationally recognized Family Time Management and Home Organization Expert. Her company is GO MOM![®] Inc. and truly is the every Mom brand, offering useful scheduling and organizing solutions through innovative products and services. GO MOM![®] Inc. promises to help Moms make positive mothering a daily reality through educating them not only about our offerings, but how to personalize solutions for their own family. Even more important, we teach Moms how to improve the chaos in their everyday lives. Current product offerings include the DIY GO MOM![®] Planner and new EBook, The GO MOM![®] Guide to Family Time Management available August, 2010.



You can find Molly active in the Social Media Mom Community as a Mom Vlogger and Blogger on a national and local level. Launching GO MOM![®] Live in August 2010 on www.MomTV.com, she is a member of www.MomSelect.com, www.GlobalInfluence.com, and www.MomVloggersClub.com. She has been a speaker and attendee at numerous Mom Blogger events included those hosted by Primrose Schools, Dell Computers, and Logitech Video. Her industry events in 2010 include Disney's Social Media Moms Celebration, speaking at Raleigh's Smart Mom Solutions Road Show, Procter & Gamble's Fabric Care University with Tim Gunn, Co-hosting Raleigh's Hebrew National Better-Than-A-Picnic Picnic, Build-A-Bear Workshop's Brand Building Event with Maxine Clark, BlogHer, and is honored to be a speaker at TypeAMom Conference in September, 2010.

Because of Molly's Mom next door personality and real life experience, she has had successful Brand Spokesperson relationships including 2008 Pizza Hut Fall Campaign, 2007 Fine Living Network pre-show media tour, 2007 www.Kenmore.com Make It Simple Team, 2007 TiVo Mother's Day media tour, and 2006 Mr. Clean Team panel. Molly has also been active as a Family Time Management and Home Organization Expert on air including Fine Living Network Time Makeover Series, NBC's Today Show Weekend Edition, ABC's Good Morning America, and numerous local affiliates in most major markets nationwide. She also contributes bi-weekly segments branded Getting Organized with Molly Gold on local NBC affiliate NBC17's My Carolina Today.

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2010 GO MOM![®] Inc.

Molly Gold, President & Founder
919/387.3848
mgold@gomominc.com

www.GoMomInc.com
[Twitter @MyGOMOM](https://twitter.com/MyGOMOM)
[GO MOM! via Facebook](#)



And finally, Molly currently authors a bi-monthly column in Scholastic Parent & Child Magazine, Get Organized with Molly Gold, and has been blessed to be featured in numerous print magazines including Southern Living, Better Homes and Gardens, Breathe Magazine, Pregnancy & Newborn, Pregnancy, Family Circle, Country Home, Parents, Every Day with Rachael Ray, More, Family Fun, Women's Health, Better Homes & Gardens, Parenting, Woman's Day, Woman's World, Redbook, and Newsweek. Major newspapers including The Washington Post, Chicago Tribune, Arizona Tribune, Denver Post, and Orlando Sentinel Journal.

Publications featuring Molly Gold as a contributor:

- Mama's Little Helpers by Mary Michelle Little, 2009
- The Must Have Mom Manual by Sara Ellington and Stephanie Triplett, 2009
- The Experts Guide to the Baby Years by Samantha Ettus, 2006
- Marketing to Moms by Maria Bailey, 2002
- Organizing Plain and Simple by Donna Smallin, 2002
- Mom Management by Tracy Lyn Moland, 2002
- The Women's Home Based book of Answers by Maria Bailey, 2001

Memberships

- National Association of Professional Organizers
- MomTV
- Mom Select
- Global Influence
- Mom Vloggers Club